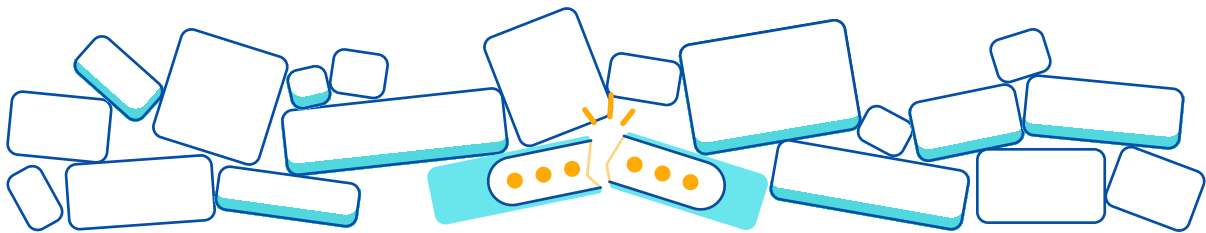


How 1Password fits into your security ecosystem

No security tool is a cure-all. The majority of major data breaches work around the typical “security stack,” using a single weak password or mismanaged secret to access company and customer data. Identity tools like single sign-on (SSO) or multi-factor authentication (MFA) can give the illusion of complete security. But reused or weak passwords are still an invitation for cybercriminals, especially when employees use tools that are outside the approved stack (aka shadow IT) or that simply aren’t covered by the SSO framework (ex. social media accounts).



Meanwhile, threats are evolving and tech environments grow more complex by the day. Remote work and nonstop development are making it harder to maintain visibility and prevent incidents. Enterprise DevOps environments aren’t covered by identity tools, so each newly created secret is another risk factor. And private data is valuable no matter your size or industry, so breaches don’t discriminate.

The role of a password manager

Password managers can give IT oversight where it’s missing, and help close the gap of weak, reused, and unsecured passwords across the organization. Used properly in any business context, a password manager will help you share the responsibility of security risk management and empower employees to protect their own data – and the company’s as a result.

By better managing passwords and infrastructure secrets, you can foster a culture of security with holistic coverage of your biggest security vulnerability. You’ll improve employee productivity and collaboration to boot. The secure thing to do across your business can also be the easiest thing.

Business security is not just an IT problem; it's an everyone problem. Passwords and secrets are the common thread across departments. Here are just some of the ways that a password manager like 1Password can benefit your entire workforce:

Sales

Secure CRM platforms, customer contracts, and confidential sales collateral. Also, securely deliver contracts and signed documents to customers.

HR

Protect information on applicant tracking systems and sensitive employee data on core HR platforms.

Marketing

Ensure safe collaboration between remote content teams, and prevent unwanted access on CMS tools and company social media accounts.

Customer Support

Protect confidential customer details on help desk and chat platforms, as well as sensitive company information on support tickets and feedback management systems.

Product and Development

Secure code databases and multi-cloud storage environments, as well as analytics and project management platforms.

For today's business, juggling work software and online accounts is increasingly difficult. Without the right tools, employees are more likely to choose simple passwords or reuse old ones. **Around 80 percent of major data breaches** can be traced back to this behavior. Password managers make it simple to create, save, and fill complex, unique passwords – so employees can build safer habits, protect every account, and keep breaches at bay.

1Password is used by more than 80,000 businesses, integrating seamlessly with their unique context and security infrastructure. And it works because it gets used, making company information that much harder to access through these usual entry points.

Fits in your workflow, works how you work

Your team's work style is personal. A password manager needs to accommodate in order to truly play its part in your information security. 1Password not only works on different operating systems, devices, and web browsers, but easily syncs user data across these platforms. Create and save a password in one place, access and autofill it somewhere else. The [recent expansion to Linux](#), along with [1Password Secrets Automation](#), means 1Password can now be used across your entire organization from DevOps to marketing, and beyond.

For an IT team, no matter the size, the accessibility of 1Password is a crucial component. Download, install, and deploy 1Password in minutes, without needing to change your current processes or reprogram other tools in the security ecosystem. [Domain breach reports](#) are included, so you can see every company email address affected by a data breach and take immediate action. And powerful integrations on both the IT side and employee side ensure your tools work in tandem.



One of, if not the largest blind spot in business cybersecurity is [shadow IT](#) – apps that employees use outside of IT's purview (for example, social media accounts). The shift to remote and hybrid work has accelerated the problem.

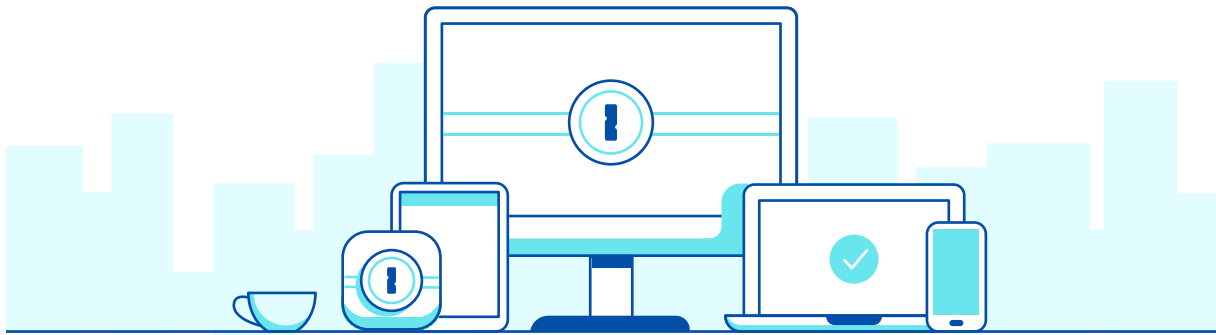
With 1Password in place, you can empower employees to use personal tools the safe way, so they can secure these accounts and IT can maintain visibility.

With Secrets Automation, the same peace of mind can extend to DevOps, so they can safely manage thousands of new secrets without slowing down production.

1Password grows with you, and meets your evolving needs

Your password manager should be a “1 and done” experience. 1Password is designed to scale with your business, no matter your trajectory or the range of use cases in your organization. Adding seats is a snap, so there’s no need to change the core platform or upgrade as you grow. You can’t control all the uncertainty coming your way, but having 1Password gives you a fighting chance. Strengthen your security ecosystem with 1Password and build on top of it as needed.

Introducing 1Password into your onboarding process helps employees protect their accounts from day one and naturally develop better password habits, resulting in a strong culture of security. Each 1Password Business user also gets a free family account, so loved ones stay protected, and work and personal data stay separate and secure.



Customer feedback drives the product roadmap at 1Password. Updates are happening all the time, to help meet your evolving security needs. And industry-leading support is available when and where you need it, whether you’re using 1Password with 10 or 10,000 employees.

Schedule a call with our [Sales team](#) to see how 1Password can fit into your company’s security ecosystem, or [try it free for 14 days](#).