

# Top 10 Reasons Customers Pick Grow

Grow helps your company share sensitive data and maintaining communication 24/7. Your team has access to data anytime and from wherever, so every user can be in constant knowledge of the status of the business. This helps to increase cooperation, communication, and collaboration among all stakeholders, which helps to accelerate business growth.

**1** **75+ pre-built connectors**  
to some of the most used 6 platforms, databases, and CRMs, including Salesforce, Google Analytics, and more!

**2** **Empowerment to explore data**  
and build beautiful, interactive visualizations.

**3** **A cloud-based, full-stack platform**  
that brings the power of Enterprise BI (warehouse + transform + visualization) to small- and medium-sized businesses.

**4** **Visualize your data**  
with Grow's business dashboard 9 tool, build powerful data visualizations and KPI metrics.

**5** **Exploration for unlimited users**  
Empower everyone to answer their own questions and surface insights on their own.

**6** **Automate**  
data pipelines and scheduled reports to keep your data always up to date.

**7** **Data in near real-time**  
Whether you're in the boardroom, on the plant floor, or catching a flight, keeping a pulse on your business has never been easier.

**8** **Accessibility**  
Share decision-making power with every employee by using simplified, automated reporting.

**9** **Actionable insights**  
Grow reveals actionable insights in your data so you can find out what happened and why, for more informed decisions.

**10** **Predicting the future**  
Grow offers the ability to help forecast through the identification of patterns and trends in data

**LEARN MORE:** [www.grow.com](http://www.grow.com)