

STRENGTHEN YOUR COMPETITIVE ADVANTAGE

Meet Synergy

*Delivering Business Performance Improvement using
LEAN/SixSigma, TOC, ERP, and Manufacturing Solutions*



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www.synergyresources.net



Innovative Thinking for Today's Challenges

Why is Synergy the right partner for you?

- We're there to support you for the long term — every step along the way.
- We focus on your specific business improvement objectives.
- We specialize in helping manufacturers' businesses thrive.
- We focus on business performance improvement. Our customer testimonials highlight our effectiveness at achieving it.
- We'll help you maintain and grow your business by improving your customer relationships.

Our ERP Manufacturing Solutions Provide the Foundation for Smart Manufacturing

Our Ecosystem of Strategic Services & Manufacturing Products are built for small to medium sized companies and support everything from the shop floor to your customers' door.

No challenge is too big for us

When an area of your company faces a tough problem, you often need a diverse set of resources to address it. Synergy delivers a powerful spectrum of innovative products and services combined with decades of experience. We see problem solving as the foundation of creating and sustaining innovation and continuous improvement.

We'll help you innovate your processes

Competing in manufacturing today requires constant innovation — from how you design your products to the way they are delivered to your

customer's loading dock, and everything in between. At its core, innovation is understanding how to look at a problem, find the resources to solve it, and end up with a better way to go forward. Synergy helps improve your common business processes via innovative thinking and problem solving. Following are some of the challenges we help our customers address, and the results we can help you achieve.

• **Profitability**

Achieving consistent profitability is the foundation of your business. A solid strategy for profitability must be in place to support its growth.

• **On Time Delivery**

In manufacturing, your delivery date is a commitment to your customer. Delivering on time, in less time, all of the time, is a critical goal for every manufacturer.

• **Digital Transformation**

Digital technology is changing how we manufacture and how we service our customers. Every manufacturer needs a strategy that will transform their business by leveraging Smart Technology such as IIoT (the industrial internet of things) capabilities and business analytics.

• **Growth**

Growth requires planning, additional investment in resources, superior customer service, maintaining quality standards, and a high level of management. Without a growth strategy, you may well experience a setback.

• **Supply Chain**

The success of your business is linked directly to your supply chain. The cost, quality, and timeliness of your supply chain will mean the difference between exceptional performance and just surviving.



“Synergy brought a proven, turn-key system, with the people, the training, and the tools to get our fledgling program off the ground and gaining its own momentum from day one. Since then, they have continued to support us with progress monitoring, ongoing training, and trusted counsel to keep us on the right track. These aren't just consultants – they're doers. We have achieved meaningful gains that we simply could not have made without them.”

Douglas Hamilton, III
CEO, Hamilton Associates



» Strategic Business

Strategic Business Planning
Sales & Operations Planning
Financial Planning
Merger & Acquisition
Consolidation
Succession Planning

» Software Solutions

Enterprise Resource Planning
Customer Relationship Management
Quality Management System
Supply Chain Management
Machine Analytics
ERP Extensions

» Product Development

Synergy Product Support
Industry 4.0/Smart Manufacturing
Custom Applications
Software Integrations
ERP Extensions

» Continuous Improvement

Quality Management Services
Change Management Training
Operational Assessments
Lean Program Planning
Management Training
Lean Training

» Application Consulting

Advantage-1 Implementation Methodology
ERP Optimization Assessment
Subject Specific Workshops
Project Management
Application Training

» Technical Services

Technical Consulting
Cloud Hosting Services
Software Installation
Business Intelligence
Workflow Design
Data Migration



Unleash your full potential & call us today

For companies serious about improving business performance and with the resolve to take the necessary action, Synergy Resources offers a unique combination of products and services.

Strategic Business Services, Software Application Services, Continuous Improvement Services, Quality Services and Technical support to help companies achieve sustainable business performance improvement.



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