GROW
an Epicor solution

Kavak

Introduction

This case study of Kavak is based on a November 2022 survey of Grow Business Intelligence customers by TechValidate, a 3rd-party research service.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Grow Business Intelligence:

- What challenges prompted your company to purchase Grow Business Intelligence?
    - Long wait times for IT assistance
    - Difficulty summarizing business performance vs. goals
- They are extremely concerned about how a possible recession might affect the business.

Use Case

The key features and functionalities of Grow Business Intelligence that the surveyed company uses:

- Which category or categories best describes your need for Grow?
    - Dashboarding
    - Data Visualization
    - Analytics
- They look at their Grow dashboards daily.
- When asked who at their company MAKES Grow metrics and dashboards:
    - Techs/Developers/Engineers
- When asked who at their company LOOKS AT Grow metrics and dashboards:
    - Executive Leadership
    - Managers
    - Analysts
    - Techs/Developers/Engineers
    - Non-management Workers (such as in Service, Support, Development, QA, Production, Warehouse, Sales, Marketing, Accounting, etc.)

Results

The surveyed company achieved the following results with Grow Business Intelligence:

- When you compare Grow to other solutions, what do you like most about it?
    - General ease of use
    - Visuals that are easy to understand
- Grow gave us actionable data insights that helped us to:
    - Make more informed decisions
    - Improve operational efficiency
    - Improve operational efficiency
- How do you think using Grow's business intelligence platform helps you the most?
    - Easily identifying and understanding KPIs (Key Performance Indicators)
    - Saving time analyzing data
    - Ability to have all users monitor and analyze data for their individual needs

Company Profile

Company:
Kavak

Company Size:
Medium Enterprise

Industry:
Retail

About Grow Business Intelligence

Implement faster, customize less, and see ROI sooner with Epicor software built to fit your business, with your industry best-practices built in.

Learn More:

 Epicor Software