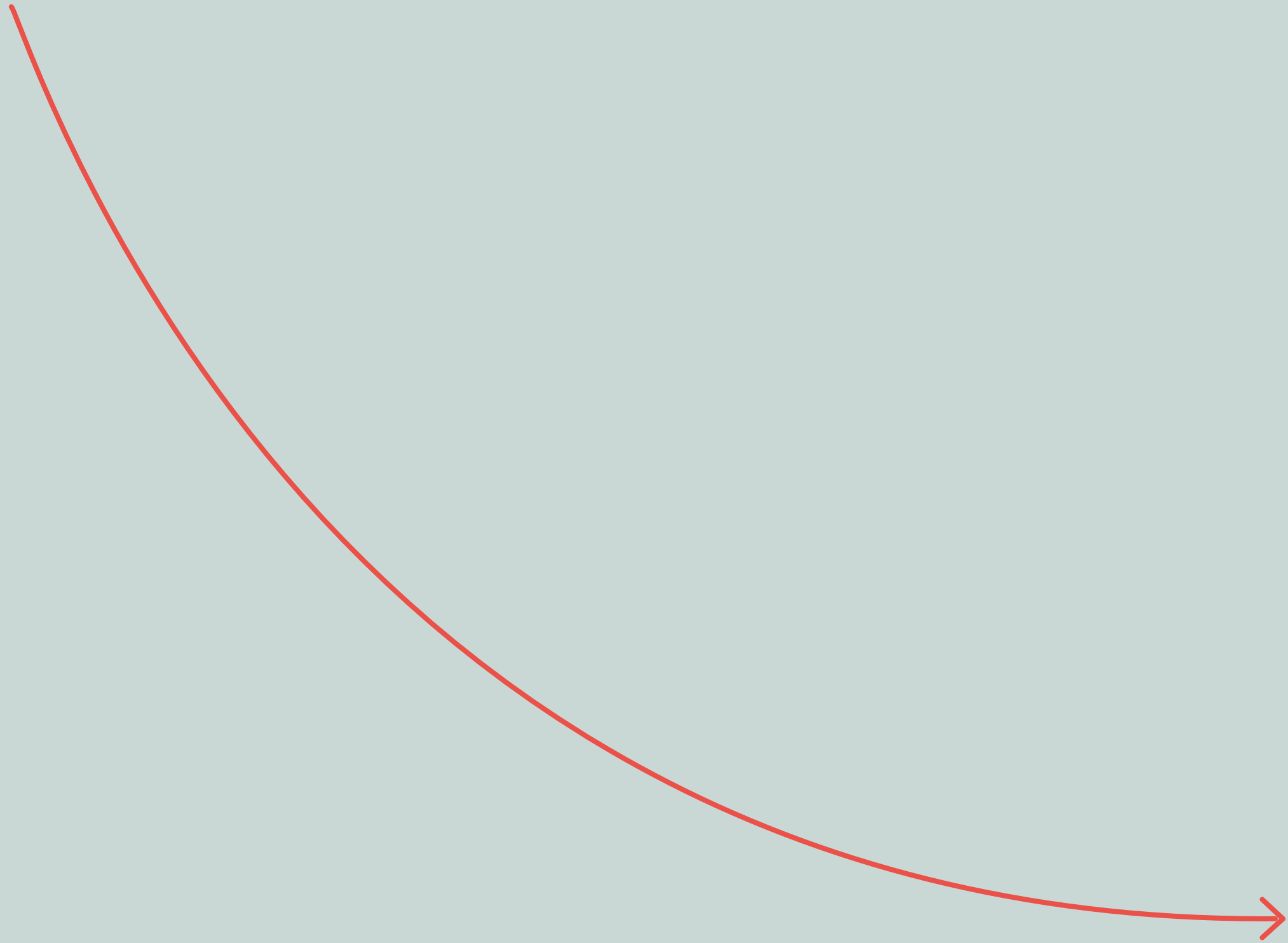


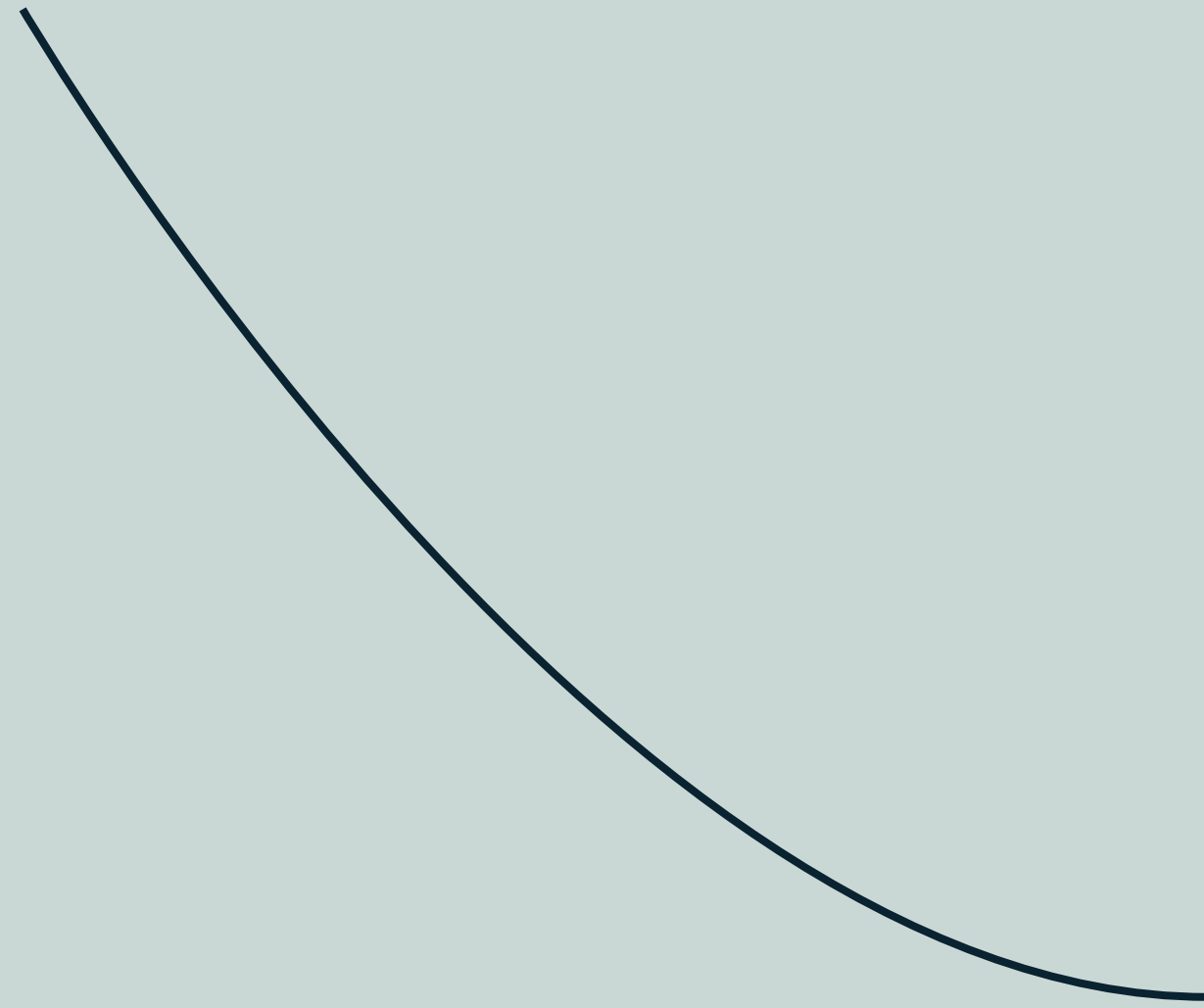
Natural Native gets productivity boost of



katana

65%

Madeline White from Natural Native



“At first, we approached work ad-hoc, mainly doing everything by estimations. But once we got started with Katana, we were able to formulate a schedule and get our stock under control. Before, we would quite often experience delays but, since using Katana, we've been able to be on top of our order fulfillment.”

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About Natural Native

Natural Native is a manufacturing company that produces cannabis-infused products. Put your tie-dye t-shirts and your Fleetwood Mac albums back where you found them because you've got the wrong idea.

Natural Native produce a varied selection of supplements in the form of creams, oils, and consumables by extracting cannabidiol (CBD) from cannabis plants.

CBD has been documented to have healing properties but doesn't create a "psychedelic feeling" when ingesting. CBD can be used to lower blood pressure, as a form of pain relief and is even used to combat cancer cells developing!

The hemp used in their products are 100% organic and grown by Natural Native. Any third party ingredients get tested before going into production.

COMPANY



WEBSITE

wa.naturalnative.com

LOCATION

USA

SALES CHANNEL

WordPress

The challenge they faced

The biggest issue that Natural Native discovered was one that affects most start-up businesses. Their business was taking an impromptu approach to production planning and inventory management. *“We did not have a **manufacturing resource, inventory system, or a production tracking system,**”* said Madeline from Natural Native. The lack of a proper production schedule or a means to track their inventory led to delays in their manufacturing operations. Natural Native realized that their laid-back approach to managing the business was damaging so quickly. Hence, they decided to overcome:

1

The low order fulfillment rate from, which resulted from poor production planning;

2

The eyeballing method of inventory management, which was inefficient

3

Poor communication between team members, which created bottlenecks in production

Objectives



- * Improve production planning to increase fulfillment rate by at least 50% and avoid delays.
- * Implement a more automated inventory management method.
- * Improve communication between staff to avoid bottlenecks during production.

How Katana helped Natural Native

Katana provides Natural Native with production planning software to get a **better overview of their manufacturing processes**. Our visual dashboard allows them to check the status of operations and to see what tasks are left to complete.

Our smart auto-booking system allocates available material for production and automatically **calculates completion dates**. Meaning Natural Native can now act against delaying production because of low inventory levels.

Natural Native's **scheduling has improved** from Katana's drag-and-drop feature. They can prioritize those important MO's and still maintain smooth production flows.



Natural Native in numbers

With the help of Katana
their team was able to:

**Improve production planning and increase
their fulfillment rate by a whopping**

80%

**Get more control of their inventory with
Katana's smart auto-booking system**

▲ %

**Develop a schedule and use Katana's task list so
team members can proceed with their objectives.**

After transitioning to **Katana**, Natural Native said they have noticed improvements to their workflow and realized how much waste they were able to reduce once they were set-up with the new system.

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A decorative yellow line graphic consisting of several overlapping loops and curves, starting from the bottom left and extending towards the right side of the slide.

Everything you need to keep manufacturing

Manufacturing ERP software built to give you visibility and control over all the moving parts of your business. Inventory, sales, and beyond.

Start a free 14-day trial*

*No credit card required

	Quantity	Stock	Materials	Production	Delivery
1	1	×	×		
# 1	6	✓	✓	✓	🕒
# 2	10	🕒	✓	✓	🕒
# 3	5	🕒	✓	✓	
# 4	7	🕒	×	✓	

