

Tracking coffee from bean to carton for freshest coffee each and every time



cameronscoffee.com



Industry type:

Manufacturing

Employees:

50 - 200

COMPANY OVERVIEW

Cameron's Coffee is a coffee roasting, packaging, and distribution company, effectively roasting and distributing premium, specialty-grade coffee. They are headquartered in Shakopee, Minnesota and operate since 1978. The company is leading provider of both branded and private label coffee products in the U.S. Cameron's Coffee offerings include single serve coffee pods, bagged whole bean and ground coffee, and bulk whole bean coffee as well as select tea products. The roaster predominantly serves the grocery sector but also uses an eCommerce platform to sell directly to customers.

Challenges

- Paper-based processes at the warehouse, employees manually check and encode items
- Growing eCommerce demand from individual customers and business growth
- Green beans are shipped from overseas, processed in the U.S. and delivered to hundreds of stores in the USA.
- A need to improve inventory accuracy and live reporting capabilities

Solutions

- Every step of the transformation process is managed in the WMS+MES: roasting, flavoring, grinding, and packaging, which ties into the ERP
- The solution tracks how much coffee is roasted and the ingredients required for the product
- Allows Cameron's coffee to see how many coffee bags are produced during each roasted batch, and measure raw materials needed to produce a set amount of every type and format of their coffee products
- Ensures no waste of coffee beans takes place
- Assist with Customer compliance requirements (Walmart, Target, Menards, etc.)

Results

- The WMS + MES solutions have brought critical efficiencies that have allowed Cameron's Coffee company to grow with minimal additional to the head count
- New hires have been easier and faster to train at the warehouse
- An increase of 200% in eCommerce, 50% in total sales with minimal labor cost increase
- Order fulfillment went up to 99.3%
- Cycle counts show 99.5% inventory accuracy
- Cycle counts down time has decreased significantly, eliminating completely the weekly shutdown period (several hours) for selected warehouse areas.
- Faster reporting and month end close due to real-time data transmission to the ERP.
- Barcode utilization improved warehouse maintenance and increased warehouse efficiency
- User-friendly reporting, intuitive interface, customizable pages
- Cameron' coffee uses iPads for production in combination with handheld devices
- This also avoids the need to have a computer at every station, therefore, allowing cost efficiencies.
- The end-users of the system were thrilled with the change, enjoying working with electronics, being more independent, accurate, and able to execute their tasks with ease