

## Commitment to Players

# marucci

maruccisports.com



Industry type:

**Sporting Goods**

Employees:

**50 - 200**

### COMPANY OVERVIEW

Marucci Sports is based in Baton Rouge, Louisiana, and was founded in 2002 by two former Major League Baseball players and their athletic trainer who began handcrafting bats for some of the best players in the game from their garage. Fifteen years later, and that dedication to quality and understanding of players' needs has turned into an All-American success story. Today, Marucci is the number one bat in the MLB. Marucci Sports also manufactures aluminum bats, fielding gloves, apparel, and other accessories, including fast-pitch softball products.

### Challenges

- Managing and tracking inventory over 5 warehouses and locations with a high degree of accuracy
- Inventory and order control in order to put rules in place for picking and packing
- Multiple order types causing slow and inefficient pick paths
- Managing value-added services such as engraving baseball bats
- Special orders and errors drastically decreasing the warehouse operations and causing workers to spend too much time on a single order
- Defining how orders are managed per customer
- Tracking employee performance

### Solutions

- Managing inventory order type to establish best pick paths and increase efficiency
- The ability to define how orders are managed per customer
- Real-time inventory tracking for complete inventory visibility throughout the warehouse
- Customizable order processing rules to allow for special exceptions and minimize errors
- Full integration with Business Central

### Results

- Using Power BI for real-time reporting, allowed management and the end users to track the progress of the work being performed throughout the day using a screen located at the shipping station
- Increased communication between multiple warehouses led to better inventory visibility and minimized inventory errors
- Cycle counts are done throughout the year instead of taking several full days in the prior system
- Since the SOLOCHAIN implementation Marucci experienced multiple record setting eCommerce days where SOLOCHAIN played an instrumental role in fulfilling the orders on time and keeping the customer promise
- Rules were put into the system which automated the processes and required less specialized knowledge from the employees
- Automation reduced errors, saved time and allowed for employees to take on more tasks such as supervisory work vs task driven work
- The team of end users was involved in the process from the start and they were excited to use the new technology and brought practical solutions to streamline the processes minimizing the need for customizations
- Marucci can now measure productivity and adapt the processes for maximum efficiency