

creative werks, llc Relies on SyteLine ERP & Barcode Technology to Manage Goods & Support Objectives



Facts at a glance

Solution: ERP, Business Intelligence, Barcode

Products: Infor™ SyteLine ERP, EPAK, Business Intelligence, InSync Anywhere, InSync Barcode, Shop-Trak

Industry: Premium Packaging Solutions

Location: Illinois, USA

“Godlan has an active role in understanding our business and our goals. They were instrumental in launching our barcoding technology and providing customizations to help us build upon and expand the system’s capabilities.”

— John Neinhuis,
Director of IT, creative werks

About the company

The creative werks team brings over 50 years of experience and entrepreneurial energy to their state-of-the-art manufacturing, co-packing, and design facility. They maintain over 550,000 square feet of SQF 2000 Level 3 food-grade manufacturing space to provide both labor-intensive and automated fulfillment for a wide array of Fortune 500 companies. Their clients value their extensive knowledge of retailers and consumers, as well as their high manufacturing, co-packing, and quality standards. Combined with the creativity of their professional design group, creative werks offers a unique turnkey advantage to companies looking for innovative packaging solutions from concept to market.

Challenges

- Consistently meet the stringent requirements of the Safe Quality Food Institute.
- Have access to real time, accurate, and comprehensive information – throughout the enterprise.
- Integrate critical applications and systems.
- Meet company’s ambitious green initiatives.
- Maintain and improve relationship with a primarily Fortune 500 customer base.

Benefits

- Ability to use barcoding to efficiently manage flow of goods on the plant floor.
- Faster turnaround times with improved traceability.
- Access to critical data in the event of a product recall.
- Support for green initiatives by helping reduce paper consumption.
- Continuous support and customizations by Godlan to meet company objectives.

“We use the best ERP product in the industry, and our customers are receiving first-rate service. We are a leader in food safety so investing in technology that helps with this initiative is a necessary step. Godlan has been an important partner with us on this initiative.”

— Colleen Coyle,
Marketing Manager, creative werks

“Product managers can access and provide clients better information using SyteLine. And understanding data – like our costs – allows us to be competitive.”

— John Neinhuis,
Director of IT, creative werks