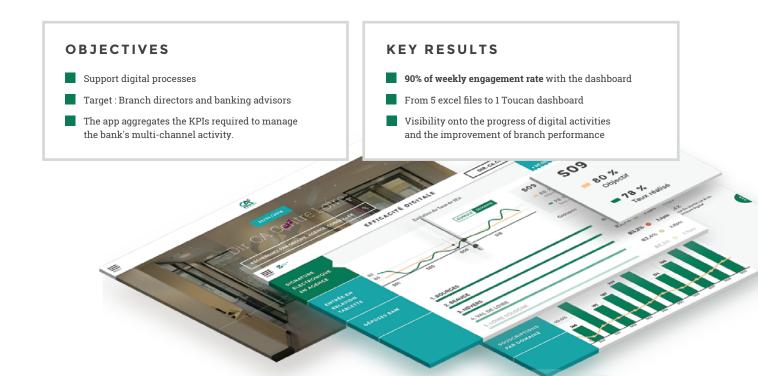
TOUCAN TOCO

Leading the digital transformation of banking branches

DIGITAL DASHBOARD



CHALLENGE Facilitate the effective change management and support managers in the transition from traditional to multichannel branches

SOLUTION Deliver a single management tool that combines ergonomics, design and usability

- Banking advisors can manage their operations and are aware of their performance
- Toucan is a reference during team meeting to discuss the marketing performance of the bank's branches

An overall view of the staff's multichannel uses **RESULTS**



66 The Toucan Toco app is central to driving and supporting branches.

CRÉDIT AGRICOLE CENTRE LOIRE - Fanny Sourdou, Head of Multi-Channel Activities

PROJECT SUCCESS TEAM AT TOUCAN TOCO



Émilie Business Developer



Aurélie Client Success Manager



Jeanne Client Success Manager

